

EDITORIAL PHOTOGRAPHY · FILM · BRAND MANAGEMENT

VOL. 01 · SPRING/SUMMER 2026

# CAROZO MEDIA.

Editorial photography and film for professional athletes, brands, and the people building real culture.

EXCLUSIVE MEDIA AGENT · MITCHELL ROBINSON · NY KNICKS · FEATURED ON ESPN

AS SEEN ON **ESPN** **NBA.COM** **BLEACHER REPORT** **NY KNICKS** **EMPIRE SPORTS**

CLIENT IMPACT · MITCHELL ROBINSON · APRIL 2026

**678K**

COMBINED FOLLOWERS

+13K / 30D

**3.81%**

AVG ENGAGEMENT

3.5x BENCHMARK

**+79.7%**

9-MO GROWTH

376K > 676K

**\$0.18**

COST/IMPRESSION

VS \$0.50 MKT

PLATFORM BREAKDOWN · TWO AUDIENCES, ONE VOICE

INSTAGRAM

**262K**

FOLLOWERS

**2.63%**

AVG ER

**6K**

AVG LIKES

@MROBINSON23

TIKTOK

**415K**

FOLLOWERS

**5.42%**

AVG ER

**89K**

AVG VIEWS

@MROBINSON23

**52K**

REACH/POST

**+4.3K**

30D GROWTH

**B+**

SOCIAL BLADE

**412K**

PEAK VIEWS

**+8.7K**

30D GROWTH

**1.2M**

TOTAL LIKES

PARTNERSHIP TIERS

SINGLE POST

**\$5K-\$8K**

~65K impr.

ACTIVATION

**\$14K-\$20K**

~220K impr.

CAMPAIGN

**\$35K-\$55K**

~650K+ impr.

SEASON

**\$80K-\$120K**

1M+ / season

*He is not priced like a star – but he delivers like one.*

THE WINDOW TO ENTER AT CURRENT PRICING IS NARROW.